



WGAW ANIMATION

WRITERS WANT WGA COVERAGE OF TV ANIMATION What Writers' Representatives Can Do

WGAW writers want and deserve to work under WGA contracts in TV animation. Why? Because the WGA contract guarantees WGA minimums, WGA pension and health benefits, residuals, WGA-determined writing credit, and more. It's the professional standard, and writer representatives can be critical in making WGA coverage the norm. The bottom line is that WGA coverage works for everyone.

Here's how writers' reps can support their clients by securing WGA coverage for TV Animation projects:

Know Where to Pitch

- The WGAW Adult Animation Report Card shows which studios are most open to WGA coverage.
- Use the Report Card to prioritize pitches and identify buyers more likely to agree to WGA coverage.
- Push for coverage everywhere, but this report card can help reps focus who to meet with.

Insist on WGA Coverage Early

- Once you and your writer-client have decided where to pitch, let the studio know WGA coverage is essential either when arranging the pitch, or once the studio has expressed interest in doing the project. In either case, reps should not wait for the studio to raise the issue of WGA coverage—they won't.

While Negotiating

- Business Affairs may say no at first, but representatives should continue to stress that WGA coverage is needed in order to make a deal. The report card highlights companies that have said yes to coverage.
- WGA coverage benefits studios by providing:
 - A pool of WGA talent to recruit from
 - Stronger writer retention and greater stability on the project
- WGA coverage should be the baseline expectation.
- Reps should push back if the studio says they *can't* cover it. Many studios have already done so for prior projects.

If Your Writer-Client Passes Because of Lack of Coverage, Inform the Studio Why

- Reps should let the studio know when their client is declining to make a deal due to the studio's unwillingness to cover the project under a WGA contract.
- Business Affairs needs to hear that WGA coverage is WGA members' baseline expectation—and that it's a dealbreaker for the client to do the project non-WGA.

WGA coverage is a long-term investment in your writer-client's career.

WGAW ADULT ANIMATION REPORT CARD

A	    
B	  
C	
F	      

A = WGA coverage is most likely **B** = WGA coverage is possible

C = Coverage is possible but less likely **F** = No recent WGA coverage